

Towyn & Kinnel Bay Town Council

2022 - 23 Well Being and Future Generations Report

- **Approved by TKBTC at Full Council Meeting held on TBC.**

About this Report

Welcome to Towyn and Kinnel Bay Town Council's Annual Report for 2022/2023. This report outlines how the Town Council is striving to provide and improve services that are compliant with the Wellbeing of Future Generations (Wales) Act 2015.

The Wellbeing Future Generations Act 2015 is about improving the social, economic, environmental and cultural wellbeing of Wales. The Act places a duty on certain Community and Town Councils, to take all reasonable steps in meeting the local objectives included in the local wellbeing plan. It gives a legally binding common purpose – the seven wellbeing goals- for National Government, Local Government, Health Boards and other specific public bodies. It details the ways in which specified public bodies work, and work together to improve the wellbeing of Wales.

The Town Council are also required to comply with the Conwy and Denbighshire Public Services Board (PSB) Wellbeing Plan 2018-2023. This plan focuses on 3 priority areas:

People – Supporting good Mental Wellbeing for all ages

Community – Supporting Community Empowerment

Place – Supporting Environmental Resilience

They are also committed to 4 additional principles which support the priorities.

a. To tackle inequalities
and treat everyone
equally

c. To support people so
they can access healthy,
safe appropriate
accommodation

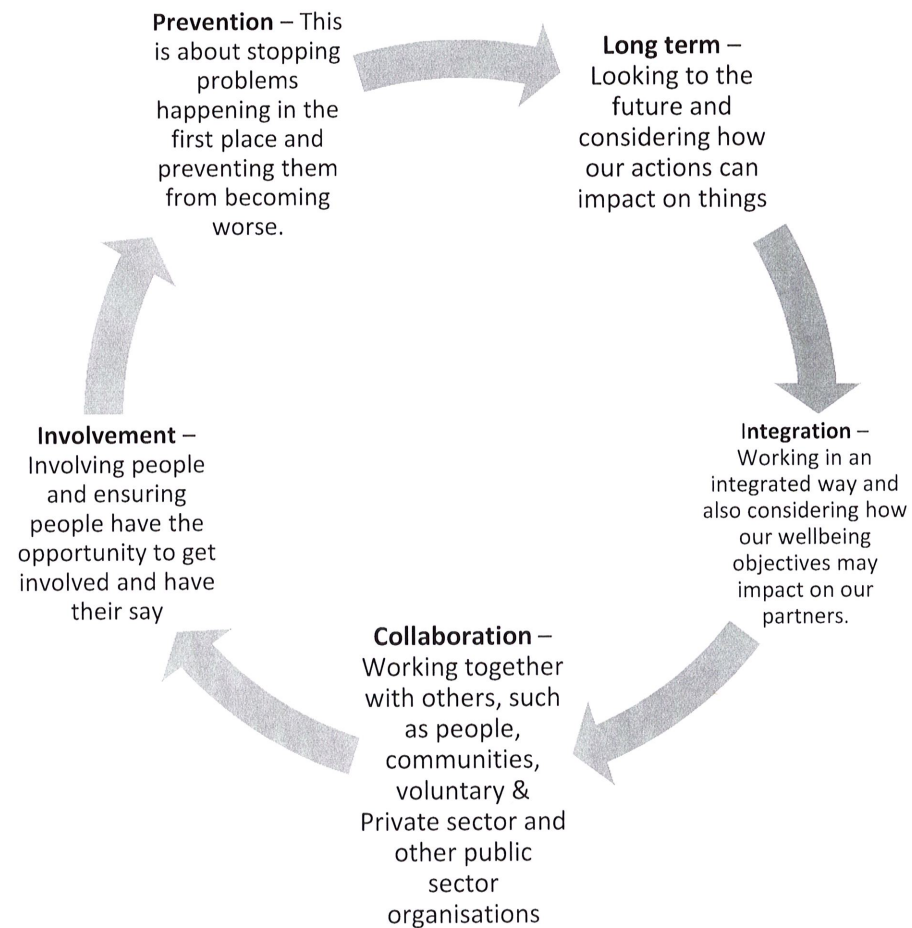
b. To support and
promote the Welsh
Language

d. To avoid duplicating
work

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- a. To tackle inequalities and treat everyone equally
- b. To support and promote the Welsh Language
- c. To support people so they can access healthy, safe appropriate accommodation
- d. To avoid duplicating work

A further aim of this report is to give a brief overview of what we have achieved and how TKBTC are making a difference in line with the 5 ways of working and also to outline our future direction.



The Seven Wellbeing goals for Wales

The Wellbeing of Future Generations Act 2015 outlines seven wellbeing goals which need to be considered when drawing up local objectives. A description of each wellbeing goal and the issues identified within the theme is provided below. All of the issues identified in this Needs Analysis are cross-cutting and impact on more than one of these spheres of wellbeing.

PROSPEROUS	RESILIENT	HEALTHIER	MORE EQUAL	COHESIVE COMMUNITIES	VIBRANT CULTURE AND THRIVING WELSH COMMUNITIES	GLOBALLY RESPONSIVE
• An innovative, productive and low carbon society which recognises the limit of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work	• A nation which maintains and enhances a biodiverse natural environment with health functioning eco systems that support social, economic and ecological resilience and the capacity to adapt to change (eg. Climate change)	• A society in which peoples physical and mental wellbeing is maximised, and in which choices and behaviours that benefit future health are understood.	• A society that enables people to fulfil their potential no matter what their background or circumstance (including socio-economic background and circumstances)	• Attractive, viable safe and well- connected communities	• A society that promotes and protects culture, heritage and the Welsh language, and which encourages people to participate in the arts, sports and recreation	• A nation which, when doing anything to improve the economic, social, environmental and cultural wellbeing of Wales, takes account of whether doing such a thing may make a positive contribution to global wellbeing.

Prosperous - An innovative, productive and low carbon society which recognises the limit of the global environment and therefore uses resources efficiently and proportionately including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work

Resilient – A nation which maintains and enhances a biodiverse natural environment with health functioning eco systems that support social, economic and ecological resilience and the capacity to adapt to change (e.g. Climate change)

Healthier – A society in which peoples physical and mental wellbeing is maximised and in which choices and behaviours that benefit future health are understood.

More Equal – A society that enables people to fulfil their potential no matter what their background or circumstance (including socio- economic background and circumstances)

Cohesive communities- Attractive, viable safe and well- connected communities

Vibrant culture and thriving Welsh language – A society that promotes and protects culture, heritage and the Welsh language, and which encourages people to participate in the arts, sports and recreation

Globally responsive – A nation which, when doing anything to improve the economic, social, environmental and cultural wellbeing of Wales, takes account of whether doing such a thing may make a positive contribution to global wellbeing.

The challenge for the Local Council is to demonstrate how it can make a positive contribution to these priority areas, given that the objectives are strategically determined and of more relevance, to larger statutory bodies who can more effectively influence their progress. All local councils have their own local priorities, which are important to their own communities, and our ethos has been to work cohesively to support projects that make a meaningful contribution to the community and PSB plan.

Matrix showing cross-cutting themes

Some of the activities of Towyn and Kinmel Bay Town Council towards the wellbeing goals are cross cutting and impact on more than one of these spheres of wellbeing. The grids below give an interpretation of how each contribution might fit within the list of goals.

PROSPEROUS	RESILIENT	HEALTHIER	MORE EQUAL	COHESIVE	CULTURE	LOCALLY RESPONSIVE	GLOBALLY RESPONSIVE
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1	Community Support Contribution						
2	First Response Engagement (Defibrillators)						
3	Community Library support						
4	Local Grant Scheme						
5	Community Awards						
6	Green Infrastructure						
7	Climate Change – (Solar lighting)						
8	Community Skip days						
9	Speed Signs						
10	Tir Prince Park Projects						
11	Community Planting Scheme						
12	Community Centre Support						
13	Crime Prevention and Reduction						
14	Community Planter Project						
15	Town Christmas Project						
16	Community Place Plan						
17	Community Litter Pick Days						
18	Ground Maintenance						

19	Flag Pole							
20	Bus Shelters							

Context supporting Matrix

1. Community Support Contribution

Strong links with the community, and recognition of the difficulties facing some residents of Towyn & Kinmel Bay, has resulted in an increased demand on the local Food Bank situated at Kinmel Bay Church and the Hygiene Packs for St Mary's Church Towyn. TKBTC has purchased food and basic provisions to the value of £4,211.38.

2. First Response Engagement

TKBTC purchased a further two emergency community defibrillators in 2022, which have been installed at The Little Paddock Caravan Park (50/50 Funding with the owners of the caravan park) & Tir Prince Park. To date TKBTC have purchased a total of 7 Community Defibrillators, and 9 Secure Defibrillator Housing Cabinets. The majority of the Town Councillors & Employees have received basic CPR Training.

TKBTC manage, maintain and replenish the consumables of 9 Community Defibrillators located at Community Resource Centre, Kinmel Bay Church, North Coast Church, Old School Building (Benjamin's Tea Room), Sandy Cove, The Mayquay, Ogwen Avenue, Tir Prince Park & The Little Paddock Caravan Park. TKBTC also replenish the consumables of the Community Defibrillator which is located at Y Morfa Leisure Centre.

3. Community Library

The Community Library provides a key service to our residents, it's run by a part time CCBC staff member and a number of volunteers (Friends of the Kinmel Bay Community Library). TKBTC contribute the sum of £3,000 per annum towards the salary of the CCBC employee, to help maintain the Library Service.

4. Local Grant Scheme

During 2022-23 TKBTC awarded grants totalling £10,504.74 to local organisations and community groups. The Town Council also contributed £2,460.00 towards summer play events in the Towyn and Kinmel Bay area in 2022. During this financial year a number of TKBTC Councillors made the decision to forgo their Councillor Allowances. The amount of unclaimed allowances totalled £1,964.01, which was donated to various local organisations and groups.

5. Community Awards Scheme

A popular scheme which recognises individuals within the community who have made a contribution and/or a positive impact. In 2022 there were 13 nominations, of which all 13 received a Community Award and Certificate at our Community Awards Event which was held in October 2022.

6. Green Infrastructure

Both our local primary schools continue to hold open air class room sessions and litter picking events at the Chester Avenue Woodland. In 2022 a large bug hotel (hibernacula) was installed at the Chester Avenue woodland. TKBTC has continued discussions with CCBC & the Welsh Government regarding the WG land at Parc Hanes being an area of natural space, and the area has been included in the CCBC Replacement Local Development Plan.

A TKBTC Councillor has worked with Conwy Beekeepers and Greencoat Capital to establish a honeybee apiary on the Solar Park in Kinmel Bay, Conwy, North Wales, with a view to introducing a new green infrastructure on the site, this will involve specialised planting and the introduction of beehives to the site. This took two years to come to fruition and the honeybee apiary was set up during the summer of 2022.

In 2022 TKBTC have again sourced/planted additional trees in the Towyn and Kinmel Bay area (grass verges at Foryd Road, Sandy Cove Greens and the Clwyd Park & Owain Glyndwr Estates).

7. Climate Change

During 2022/2023 TKBTC has introduced eco-friendlier solar LED lighting (19 lamp posts) on the path between Chester Avenue and Tir Prince Park. The majority of benches and all picnic benches installed by TKBTC have been manufactured from recycled UPVC plastic.

8. Community Skip Days

Community Skip Days/Environmental Educational Days have been held at Tir Prince Park, Kendal Road Car Park, Sandy Cove, Kinmel Bay Church Car Park, Chester Avenue & Glan Morfa Towyn. The Education Days cover things such as: The prevention of Fly Tipping, The Promotion of Pride in our Local Community, and The Importance of Protecting of our Environment. A total of six Community Skip Days have been held in 2022 – 23.

9. Speed Warning Signs

TKBTC supported CCBC by funding the cost of the procurement and installation of a two additional speed signs on St Asaph Avenue on either side of the railway bridge.

10. Tir Prince Park Projects

The Town council purchased a second fountain, as the initial fountain has been extremely well received/popular with residents and visitors alike. There has been a significant increase in pond life due to cleaner water and improved oxygenation.

TKBTC has again made improvements to the natural waterways within the park, which included the scraping back of the banks, the unblocking of the Tir Prince Park pond, and the removal of excess/overgrown algae and reeds.

11. Community Planting Scheme

A range of spring flowering bulbs have again been planted throughout various grass verges and green areas in both Towyn and Kinmel Bay, including the mass planting of crocus bulbs on St Asaph Avenue and Towyn Road.

12. Community Centre Support

In order to support the Community Centre with administration, TKBTC continues to manage the bookings and diary for events held by residents and community groups. This also includes support with invoicing and banking (undertaken F.O.C. as a Community Service).

TKBTC staff undertake/manage the cleaning and the provision of cleaning materials for the Community Centre (recharged quarterly to Kinmel Bay Community Centre).

13. Crime Prevention and Reduction

TKBTC contribute towards the running costs of the three Conwy County Borough Council CCTV cameras which are located within Towyn and Kinmel Bay.

TKBTC have a number of CCTV cameras to protect both the Community Resource Centre and the Kinmel Bay Community Centre.

14. Community Planter Project

TKBTC over the last few years purchased and installed a total of 24 planters (the majority of which are locally manufactured and environmentally friendly UPVC raised planters). The planters are located throughout Towyn and Kinmel Bay, and have been thoughtfully planted to enhance and brighten up local areas. Suitable plants have been identified, which are wildlife friendly, and attract/help pollinators to survive.

15. Town Christmas Project

TKBTC take pleasure to source and install the annual Christmas Trees and Lighting for both Kinmel Bay and Towyn. The Trees are located in prominent positions in each town, and the street lighting stretches approximately 3 miles through both Towyn and Kinmel Bay. The Town Council organised and funded a Christmas Reindeer event at the two local primary schools in December 2022.

16. Community Place Plan

TKBTC successfully established the TKBVoice Partnership Group in 2022 with the assistance of UK Government Community Renewal Grant Funding. This has been very well received by our local residents and visitors who were asked what they felt the T & KB area needs, to make it a better and healthier place to live. The Plan was completed on time and within budget (completed by 31/07/2022), and forms part of the Conwy County Borough Council Local Development Plan. Towyn and Kinmel Bay are one of the very first towns/communities in North Wales to complete a Community Place Plan.

17. Community Litter Pick Days

TKBTC Community Litter Picking Equipment (litter tongs, litter bags, litter Bag hoops, high viz vests and gloves), have again been used by a number of local schools/groups/organisations/individuals for litter picking events. This initiative has resulted in the promotion of local groups/schools/organisations and individuals taking/restoring pride in our local community.

18. Ground Maintenance

TKBTC continues to be responsible for the ground maintenance at Chester Avenue Woodland, Ffordd Y Berllan Playing Field and the Quarry Line Path. The Town Council financially supports and organises schemes of work at these locations, including planting, accessibility, clearing and general maintenance of any relevant gates, fencing etc. Also grass cutting initiatives in various locations within Towyn and Kinmel Bay.

19. Flag Pole

TKBTC flag pole continues to be used to commemorate/ acknowledge/ celebrate important dates (such as St David's Day and Remembrance Day), and also to acknowledge the excellent work undertaken by the NHS and frontline workers during the pandemic. The Town Council funded and installed three 'Lest we Forget' remembrance benches (2 x Kinmel Bay & 1 x Towyn) in 2022.

20. Bus Shelters

TKBTC continues to be responsible for covering the ongoing costs of maintaining and cleaning 5 Community Bus Shelters in the Towyn and Kinmel Bay area. These community bus shelters would have been removed by CCBC, if the Town Council had not agreed to take over the financial and maintenance responsibilities. The shelters are located at the following locations: - Kinmel Bay Community Centre, Chester Avenue and 3 x Towyn Road (outside Palins Caravan Park, Seagull Pub, and The Wendover Pub). The Town Council are presently in discussion with Conwy CBC, with a view to refurbishing the existing bus shelter at Chester Avenue, and replacing the existing shelters at Palins and Seagull, with green living roof bus shelters (to be part funded TKBTC/CCBC Grant Funding).

Conclusion

This report is a self-reflection of some of the progress we have made during 2022/23 notwithstanding the ongoing challenges and constraints that have faced us all with the restrictions the pandemic has created. We have continued to adapt our ways of working in order to continue to commit to the long-term social, environmental, cultural and economic wellbeing of our community. Aspirations for the year ahead are to continue to work together, and with the community, to focus on upholding the values of the Wellbeing of Future Generations (Wales) Act 2015.